**Stock Valuation Project – Information Resources Guidance**

All databases listed below available remotely at - [https://ginnlibrary.tufts.edu/research/databases](https://ginnlibrary.tufts.edu/research/databases)

<table>
<thead>
<tr>
<th>Part of Project</th>
<th>Recommended Information Source</th>
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| Strategic Diagnostic | • D&B Business Browser and Passport databases – Industry reports  
  • EMIS database – Industry research reports  
  • Statista database - Industry Dossiers  
  • Bloomberg terminal – Supply Chain Analysis (SPLC function) and Industry Analysis (BI)  
  • 10K filing (U.S. firm) or 20F (non-U.S. firm) – Business and Management Discussion sections – Available at company’s investor relations page or D&B Business Browser |
| Financial Diagnostic | • Company website Investor Relations page*  
  • D&B Business Browser database – Annual Financial Statements going back 10 years, ratios, company analyst reports  
  • Bloomberg terminal – Relevant commands: BICO (company profile report), FA (Financial Analysis), BRC (Analyst reports) and others (see guide below).  
  • Factiva database – Company Profiles, ratios |
| Stock Valuation | • Bloomberg terminal – Some relevant commands: RV (peer group relative analysis), HP (Historical stock prices), ERN (earnings), EE (earnings estimates), FA  
  • Factiva – Click on the “Companies/Markets” tab and choose “Quotes”.  
  • Google Finance, Yahoo Finance |

**Contacting the Ginn Librarians** for assistance and/or to set up a time to meet for a research consultation, go to: [http://go.tufts.edu/AskGinn](http://go.tufts.edu/AskGinn)

*How to find a company’s investor relations page:*
- Search in Google: <company name> investor relations  
- i.e. amazon.com investor relations

![Google Search](https://via.placeholder.com/150)

Guidance on using Bloomberg - [https://researchguides.library.tufts.edu/bloomberg](https://researchguides.library.tufts.edu/bloomberg)